भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT (http://www.iimb.ernet.in/)
BANGALORE

HOME (.)

Digital Media Executive
Posted 4 days ago

- Indian Institute of Management Bangalore invites applications for the role of Digital Media Executive - NSRCEL (N S Raghavan Centre for Entrepreneurial Learning).
- Digital Media Executive will be responsible for enhancing the online reach and effectiveness of NSRCEL's digital communication in all forms – website, social media pages, and coverage in digital media.
- The position provides immense potential for growth and comes with creative freedom.
- The person will need to work with internal and external stakeholders on putting the right communication together in a time-bound manner and publishing it right to achieve maximum impact.
- High level of proficiency in hands-on technical design / coding skills is not required, however understanding of how it is done, is essential.
- Excellent communication skill is a pre-requisite for applying.

Experience and Educational qualification:
1. 1-3 years of experience in website content management, digital media, digital marketing, content writing
2. Educational qualification – Graduation / Post-Graduation / Certification in communication - related fields is preferred (eg. Mass communication, Journalism, Digital Media, Digital Marketing etc).
3. Age limit : 30 years

Key Skills / Abilities/Knowledge required:
1. Communication skills need to be excellent
2. Good team player
3. Understanding of website creation and maintenance, database (coding not required)
4. Good understanding of visual communication, design and tools
5. Should be able to write well and design simple posters using free tools

Reporting Relationships:

- Digital Media Executive - NSRCEL will report to Assistant Manager - NSRCEL.

Audience / Interface:
- Internal – NSRCEL team, IIMB Communications, IIMB internal departments
- External – Website development firm, speakers, entrepreneurs, mentors

The position offered is on contract for 1 year and is renewable subsequently. Compensation will based on Institute norms and the applicant's qualification and experience.

Closing date for applications is December 12, 2016. Only shortlisted candidates will be intimated.

I am interested

63 people have applied for this job

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